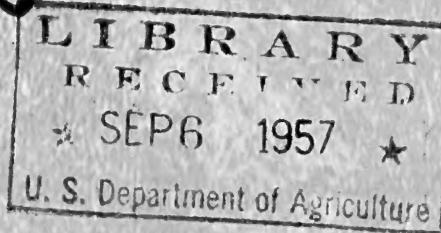


Descriptive and Use List of TAILORED TREES

No. 9



Fall 1957 — Spring 1958



Edward H. Scanlon & Associates
"The Tailored Tree Nursery"

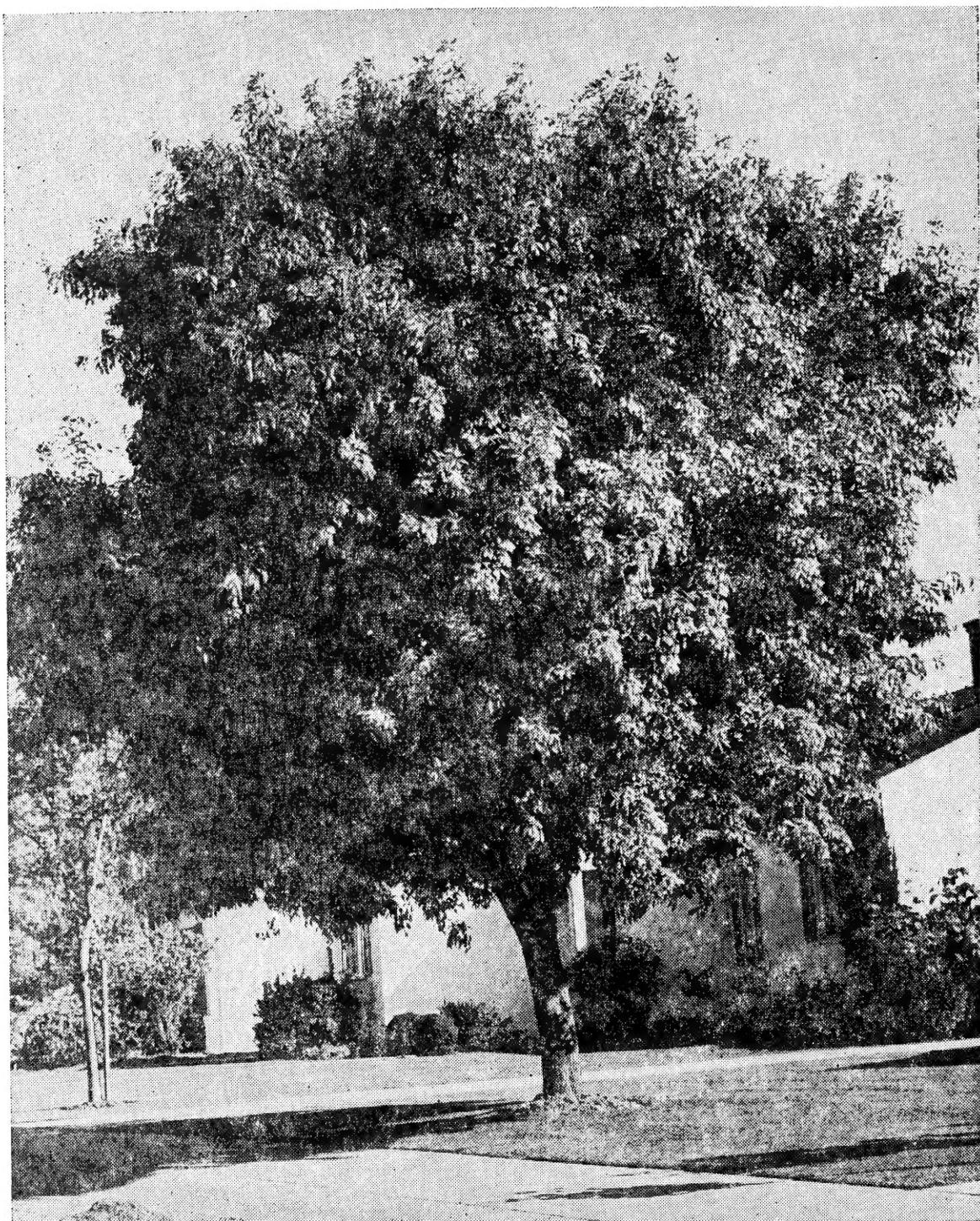
7621 Lewis Road

Olmsted Falls, Ohio

Wholesale List

Modesto Ash

(*Fraxinus velutina glabra*)



Good, exciting reports continue to come in from the many city arborists and individuals who have used this exciting "new" tree. It grows fast, but, only to 20 or 25 feet. The light shiny green slightly pendulous leaves, and round head make this a street and home tree of high quality. It is entirely hardy in Zone 4, having been used for years at Salt Lake City and other climates of similar variability.

The Hallmark of Tree Distinction
 is a
"TAILORED TREE TAG"
On Your Street or Home Trees



Edward H. Scanlon & Associates
"The Tailored Tree Nursery"

7621 Lewis Road

Olmsted Falls, Ohio

Phone: ADams 5-2357 (Cleveland Exchange)

Located 15 minutes West of the Cleveland-Hopkins Airport
 Five miles East of Exit 9 of the Ohio Turnpike

—
"TAILORED TREES"

Is Our Exclusive Trade Mark — Registered In The United States Patent Office

Cleveland Norway Maple



This tree came into use as a result of our personal dissatisfaction with the run-of-mine Norway seedling. Seldom did two have the same form. To overcome this serious fault we started our exclusive Norway Maple Selection Series with this beautiful oval upright form. As a street tree its uniform growth assures you of a nice, orderly and dignified planting. The Cleveland is in wide use now throughout the country only nine years since we grafted the first clone (now growing at the Rancho). Don't take chances on seedlings, select one of our four widely varying selections to give you a Norway that will fit, not just fill, the street.

THE "TAILORED TREE" IS A PHILOSOPHY NOT A SLOGAN

Since 1950 we have been growing dozens of species, varieties, and our own tree "selections", to fill a void of tree availability that had its beginning about 25 years ago in this country.

The response has been more than anticipated. Our experience, particularly with street tree management problems, and contacts with thousands of home owners had indicated a dire need for trees of smaller stature than those established in the trade, and for a nursery to specialize in the growing of trees only. For years home owners have been wanting small trees for the contemporary home; and the City Arborist, because of the abuses and outrageously expensive operations involved in the removal and care of the unwise forest giants, had been searching for a source of common sense trees—to no avail.

Now over one hundred beautiful and functional species and varieties are available, with more to come. Of course there is more, very much more, to the use of trees, than merely the purchase of a small tree and then planting it willy-nilly. The street or home site should be studied carefully. On the home grounds, the arc of the summer sun should be studied carefully and the tree placed to give shade on the desired spot at the most important time. On the street many factors are involved in selection—the width of treelawn; width of street; setback of buildings; location and height of overhead lines and street lights—all these factors must be evaluated before selecting a tree.

But now there is a tree available—in many forms and heights with which you can do a very scientific job of tree placement. There is little excuse for failure if you study the problem carefully.

Not satisfied with the list of trees presented here and trees being grown, we are making an extensive tour of the principal European and British cities this fall to study street tree usage and, we hope, turn up some species or varieties not in use in this country. We'll tell you about this experience in coming issues of the "Bugle".

You will note several new trees in this catalog—try them—try them on your streets—that is the place to get the answers.

Thanks again and let's keep on developing the use of "trees that fit the space available".

Cordially,

Ed Scanlon

DECIDUOUS TREES

A select list of trees Tailored to fit the many ramifications of Street and Home.

Acer buergerianum — TRIDENT MAPLE (Zone 5)

A fine functional tree to 25 Ft. Brilliant Red Fall Color. Compact head of small shiny foliage.

6-8 Ft. \$5.50 5-6 Ft. \$4.50 4-5 Ft. \$4.00

Acer campestre — ENGLISH HEDGE MAPLE (Zone 4)

A sturdy, compact-headed tree that has every qualification as a small street tree. No faults. To 25 Ft. If started properly it will grow well in most adverse street-side locations. Hard to beat.

6-8 Ft. \$4.50 5-6 Ft. \$4.00 4-5 Ft. \$3.50

Acer capillipes — JAPANESE STRIPED BARK MAPLE (Zone 4)

Another striking tree with black and green striped bark. The red petiole and larger leaf are the main points of difference between it and Acer Davidii. Requires a cooler ground condition (shaded) than Davidii. To 20 Ft.

6-8 Ft. \$6.50 5-6 Ft. \$5.00

Acer cappadocicum rubrum — RED COLISEUM MAPLE

(Zone 4)

Known formerly as Acer colchicum or laetum this beautiful round headed tree from the Caucasus and West Asia is one of the cleanest looking and nicest shaped trees you will ever see. The variety rubrum is characterized by the young growth emerging a bright scarlet and then it turns green, a good dark rich green. The tree will grow to 35' and definitely is one of the trees of the future. Once you see this plant you will go for it all out. We also have a beautiful variety "aureum" whose unfolding leaves are a golden yellow tinged with red. This variety is not available yet.

5-6 Ft. \$5.00 a few 6-8 Ft. \$6.50

Acer carpinifolium — HORNBEAM MAPLE (Zone 5)

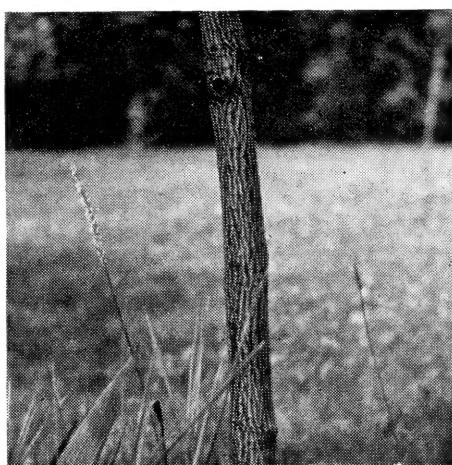
The unusual Hornbeam-like foliage gives this rare tree its name. It will grow to 30 Ft. making a broad round-headed top. Another of the excellent Asiatic Maples like the preceding species.

4-5 Ft. \$6.00

Acer circinatum — VINE MAPLE (Zone 5)

Small Maple from the Northwest. To 15 Ft. Spectacular Fall color—orange and salmon.

6-8 Ft. \$6.50 8-10 Ft. \$7.50

Acer Davidii — DAVID'S STRIPED BARK MAPLE (Zone 4)

A Handsome exotic tree if ever there was one. Its zebra-like striped bark and handsome foliage, which turns red in fall, make it a tree of outstanding merit—it is extremely tolerant of dry situations. Very rare. Japan.

3-4 Ft. \$5.00 10-12 Ft. \$9.00

Acer ginnala — AMUR MAPLE

(Zone 2)

Striking Fall color. A small tree which if properly trained will go to 15 or 20 Ft.
3-4 Ft. \$4.00 5-6 Ft. \$4.75

Acer griseum — CHERRYBARK MAPLE

(Zone 4)

Beautiful is the word for this outstanding tree. Rich peeling cherry red bark and glorious flame red foliage in the Fall. This is a collector's piece. Very rare.

3-4 Ft. \$6.00 8-10 Ft. Specimens \$25.00

Acer Lobeli — LOBELS MAPLE

(Zone 5)

A narrow tree with tight ascending branches. Should be a beautiful thing on narrow streets. From Italy. Bark of trunk branches striped. Foliage greatly resembles the Norway Maple. Nice clean, crisp foliage—nicer than Norway—to 20 Ft. Very handsome.

5-6 Ft. \$4.50 6-8 Ft. \$5.25

**NO. 3 OF OUR EXCLUSIVE
NORWAY MAPLE SELECTION SERIES**

Acer platanoides Almira — "ALMIRA" MAPLE (NORWAY)

(Zone 3)



A dwarf informal globe selection that will go to about 16 Ft. in 30 years. Excellent for use under low wires. Space 40 Ft. An extremely useful tree.

**8-10 Ft. \$5.50 6-8 Ft. \$4.50
5-6 Ft. \$3.50 4-5 Ft. \$3.00**

Acer platanoides "Faasens Black" — FAASENS BLACK NORWAY MAPLE (Zone 3)

One of the new purple leaved Norways. Pyramidal form. Slow growth.

6-8 Ft. Br. \$4.50

Acer platanoides variegatum — (Drummondii) VARIEGATED NORWAY MAPLE (Zone 3)

Leaves white around edges. Quite attractive but rather slow. Would make an interesting change-of-pace planting on an occasional street.

8-10 Ft. \$6.50 6-8 Ft. \$5.00

Acer platanoides ascendens — UPRIGHT NORWAY (Zone 3)

The old standby, a pyramidal tree to use on narrow streets, in narrow treelawns, or with shallow setback.

8-10 Ft. \$5.50 6-8 Ft. \$4.50

**NO. 1 OF OUR EXCLUSIVE
NORWAY MAPLE SELECTION SERIES**

Acer platanoides Cleveland — "CLEVELAND" MAPLE (NORWAY)

(Zone 3)



An oval upright form. Beautiful large dark green foliage. One of the better new selections for street use. To 30 Ft.—space 50 Ft.

8-10 Ft. \$6.50 6-8 Ft. \$5.00
5-6 Ft. \$4.00

"A Trade-Marked Tailored Tree"

(See Page 2)

Acer platanoides globosum — GLOBE-HEAD NORWAY (Zone 3)

This splendid formal tree is unexcelled for use on streets where narrow treelawn, shallow setback or low telephone cables would result in the heavy pruning of conventional trees. A long-lived highly functional tree. Should be widely used. Space 40-45 Ft.

Grafted on 7 Ft. stems 12 In. to 15 In. heads \$7.50

**NO. 2 OF OUR EXCLUSIVE
NORWAY MAPLE SELECTION SERIES**

**Acer platanoides Irish—"CHAS. F. IRISH" NORWAY MAPLE
(Zone 3)**

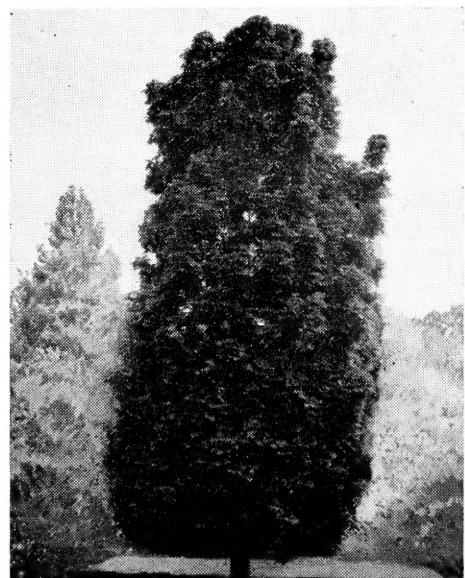


A beautiful large roundheaded tree with upsweeping branches. Properly pruned and spaced, grass will grow without trouble under this fine selection. To 35 Ft.—space 50-55 Ft.

6-8 Ft. \$5.00 8-10 Ft. \$6.50
5-6 Ft. \$4.00
10-12 Ft. Heavy Br. \$9.00

**NO. 4 OF OUR EXCLUSIVE
NORWAY MAPLE SELECTION SERIES**

**Acer platanoides Roch. — IMPROVED COLUMNAR NORWAY
(Zone 3)**



This entirely new selection is a wide columnar tree, differing greatly from the well known pyramidal form. This tree will make a handsome street tree and grows very satisfactorily in the early stages whereas the old pyramidal form took years to get over its gangly juvenile form.

6-8 Ft. \$4.75 8-10 Ft. \$5.75

**Acer platanoides Schwedleri — SCHWEDLERS NORWAY MAPLE
(Zone 3)**

An old time favorite and because its bright red spring foliage turns to a bronzy green we think it is a much superior street tree than the newer purple leaved varieties, which are too sombre for street use.

8-10 Ft. \$5.50 6-8 Ft. \$4.50

**Acer pseudoplatanus erectum — FASTIGIATE SYCAMORE MAPLE
(Zone 5)**

A new upright form of the beautiful Sycamore Maple. Form is Lombardy-like. To 30 Ft. An excellent tree for dry locations and for narrow streets, screen or accent planting.

8-10 Ft. \$6.00 6-8 Ft. \$5.00

**Acer pseudoplatanus Leopoldi — LEOPOLD SYCAMORE MAPLE
(Zone 5)**

A variegated leaved tree with pink, green and white shading. Very effective and different. This lovely tree should be used much more.

6-8 Ft. \$5.50 5-6 Ft. \$5.00

**Acer pseudoplatanus Spaethi — WINELEAF SYCAMORE
MAPLE (Zone 5)**

The deep rich green foliage of this nice roundheaded tree is enhanced by the startling burgundy colored under part of the leaf. A spectacular tree. Much richer and more colorful than the funereal darkish-leaved Norway Maples. To 25 Ft.

8-10 Ft. \$7.50 6-8 Ft. \$6.00 5-6 Ft. \$4.50
4-5 Ft. \$4.00

**Acer pseudoplatanus Worleei—GOLDEN-LEAVED SYCAMORE
MAPLE (Zone 5)**

A truly beautiful tree for street or home. The golden foliage in spring is magnificent and then fades to the normal green. This tree has been passed over for too long.

6-8 Ft. Br. \$5.50 5-6 Ft. \$5.00

Acer rubrum — RED MAPLE (Zone 3)

The common Red Maple. To 50 Ft., but grand in the Fall with rich red coloring.
6-8 Ft. \$4.00 8-10 Ft. \$5.00 10-12 Ft. \$7.50

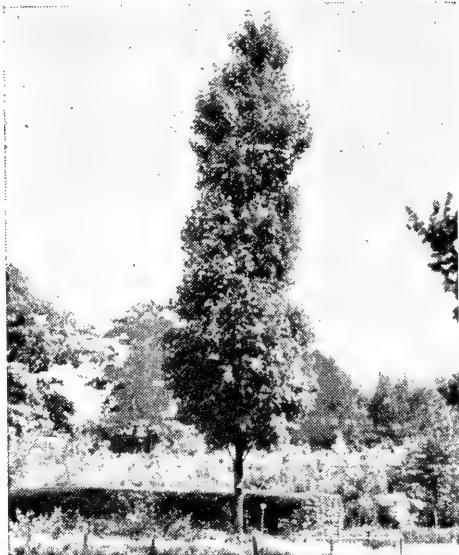
**Acer rubrum schlesingeri — SCHLESINGER RED MAPLE
(Zone 3)**

This variety originated at the Arnold Arboretum and the parent colors a brilliant red at least a month before the species in the fall. A nice round headed tree.

5-6 Ft. \$4.00

**NO. 1 OF OUR EXCLUSIVE
RED MAPLE SELECTION SERIES**

Acer rubrum Armstrong — "ARMSTRONG" RED MAPLE
(Zone 3)



A strong fastigiate form with narrow habit similar to lombardy poplar. To 35 Ft. Probably best uses are in landscape work, or in extreme street situations.

8-10 Ft. \$6.00 6-8 Ft. \$4.50
5-6 Ft. \$4.00 4-5 Ft. \$3.50

**NO. 4 OF OUR EXCLUSIVE
RED MAPLE SELECTION SERIES**

Acer rubrum Gerling — "GERLING" RED MAPLE **(Zone 3)**



A broad cone-shaped red maple of fine growth habit and neat appearance. Fits in our selection series between the very narrow shaped "Armstrong" (above) and the narrower pyramid shaped "Scanlon" (next page). To 30 Ft.—space 45-50 Ft.

6-7 Ft. \$4.50 5-6 Ft. \$4.00
4-5 Ft. \$3.50

(Plant Patent Pending)

**NO. 3 OF OUR EXCLUSIVE
RED MAPLE SELECTION SERIES**

Acer rubrum Scanlon — "SCANLON" RED MAPLE

(Zone 3)



Pyramidal in habit, with dark green foliage. This outstanding selection is one of our best for a wide number of street problems. In form it grows like the Whitebeam Mountainash and the Wheatley Elm, which we consider the ideal form for most modern street conditions. To about 35 Ft.—20 Ft. spread—space 50 Ft. Stunning Fall color.

**6-8 Ft. \$5.50 5-6 Ft. \$5.00
4-5 Ft. \$4.50**

**NO. 2 OF OUR EXCLUSIVE
RED MAPLE SELECTION SERIES**

Acer rubrum Tilford — "PAUL E. TILFORD" RED MAPLE

(Zone 3)



An exclusive selection of a splendid globe form that should be a valuable addition for controlled street planting. To 30 Ft. Space 50 Ft.

**6-8 Ft. \$5.00 5-6 Ft. \$4.00
4-5 Ft. \$3.50**

Acer saccharum — SUGAR MAPLE

(Zone 3)

Little need be said about this handsome majestic tree. Under ornamental conditions it will attain 60 or 70 Ft. with equal spread. Use only where there is plenty of space.

10-12 Ft. Heavy Branched \$9.00 8-10 Ft. Heavy \$7.50

Acer truncatum — PURPLEBLOW MAPLE

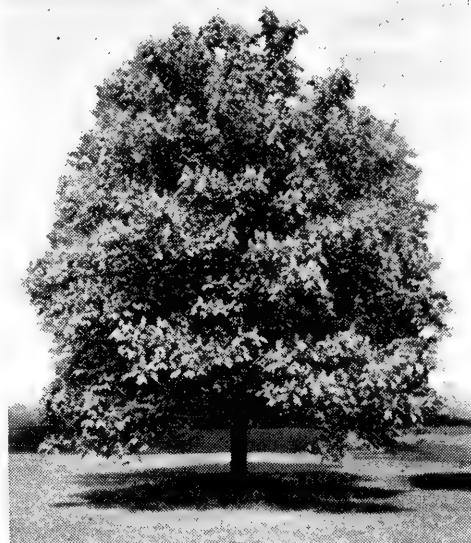
(Zone 5)

The shining star-shaped little leaves of this 20 Ft. aristocrat resemble the foliage of the Sweetgum. The common name derives from the purple blow of the new terminal leaves—the fall color is brilliant.

4-5 Ft. \$4.50 6-8 Ft. \$6.00

Aesculus c. Brioti — RUBY RED HORSECHESTNUT

(Zone 3)



This fruitless red flowering tree with deep green foliage is a masterpiece. A street of these would stabilize property even in a slum area, and when in bloom would have people coming for miles to admire. To 30 Ft.—5 Ft. treelawn—space 50 Ft. Pyramidal form. The response to the use of this tree on streets will be extremely favorable.

**5-6 Ft. \$6.75 6-8 Ft. \$8.00
4-5 Ft. \$6.25**

Aesculus hippocastanum Baumanii — BAUMANS HORSECHESTNUT

(Zone 3)

A large tree to 60 Ft. Double flowered white, and fruitless. A magnificent tree for parks and other large areas where there is ample space. Very handsome.

5-6 Ft. \$6.50

Alnus cordata — ITALIAN ALDER

(Zone 5)

The crisp green foliage, symmetrical pyramidal form, and tolerance of this tree for dry conditions should make it a prime favorite when it can be offered in quantities.

6-8 Ft. \$5.00 8-10 Ft. \$7.00 10-12 Ft. Spec. Heavy Br. \$10.00

Betula pendula — CLUMP BIRCH

(Zone 2)

(2 and 3 stems) **8-10 Ft. \$7.50 6-8 Ft. \$5.00**

Betula pendula — EUROPEAN BIRCH

(Zone 2)

8-10 Ft. \$5.50 6-8 Ft. \$4.50

Betula pendula fastigiata — COLUMNAR WHITE BIRCH (Zone 2)



A handsome tree that merits widespread use where a narrow type tree is needed. This tree is as beautiful in the winter as in summer, its white bark and upsweeping limbs make an extremely interesting silhouette. Bronze birch borer can be controlled in all Birches with a DDT spray applied in early June.

6-8 Ft. \$5.50 5-6 Ft. \$3.50

Betula pendula gracilis — CUTLEAF WEEPING BIRCH (Zone 2)

A DDT spray applied early in June effectively controls the Bronze Birch Borer and this encouragement has led to a great resurgence of interest in this, and other birch species, for street and home use. Recently I saw a street of this cutleaf birch in California that was the epitome of dainty loveliness and charm. A picture of this street will soon be used as a cover on TREES Magazine, while a small brochure will be published to point up the value of this beautiful tree for streets. It is doubtful if any of the Birches listed will exceed 35 Ft. on streets—they can easily be lifted high enough to clear traffic, while their small trunk girth can be efficiently accommodated in as little as a 4 Ft. treelawn. The only real maintenance is a one time spray job, and with a mist sprayer the cost is negligible—surely a minor price for such beauty.

8-10 Ft. \$5.75 6-8 Ft. \$5.00

Betula pendula purpurea — PURPLELEAF BIRCH (Zone 2)

This is a tree of rare beauty and uniqueness. If you want purple-leaved trees on streets use this tree of character. White trunk, jet black twigs and branches, and purple leaves in early spring fading to a dark reddish green with new terminal growth showing purple. To about 25 Ft.

6-8 Ft. \$6.00 4-5 Ft. \$5.00

B. P. Youngii — YOUNG'S WEEPING BIRCH (Zone 2)

6-8 Ft. \$7.50

Be sure to read about the Legendary Glastonbury Thorn on page fourteen. This handsome little tree has never been grown for widespread distribution in this country. This is the first of our line of "Pedigreed Trees". A parchment scroll relating the "Legend of the Glastonbury Thorn" will be given with each individual order.

**Carpinus betulus fastigiata — PYRAMIDAL EUROPEAN
HORNBEAM (Zone 4)**



Tight compact broadly pyramidal form makes this an outstanding tree for formal street use. Unexcelled for large hedges and screens. Shears beautifully. This tree will give your streets real character. Our stock is beautiful—branched to the ground.

3-4 Ft. \$3.50 5-6 Ft. \$4.50
6-8 Ft. \$6.00 8-10 Ft. \$9.00

Carpinus betulus quercifolia — OAKLEAF EUROPEAN HORNBEAM (Zone 4)

An interesting small tree (25 Ft.) with deeply lobed leaves that give an interesting effect.

3-4 Ft. \$4.50 5-6 Ft. \$5.50 6-8 Ft. \$6.50

Celtis sinensis — Chinese Hackberry (Zone 5)

A little known but superb hackberry. Does not broom.

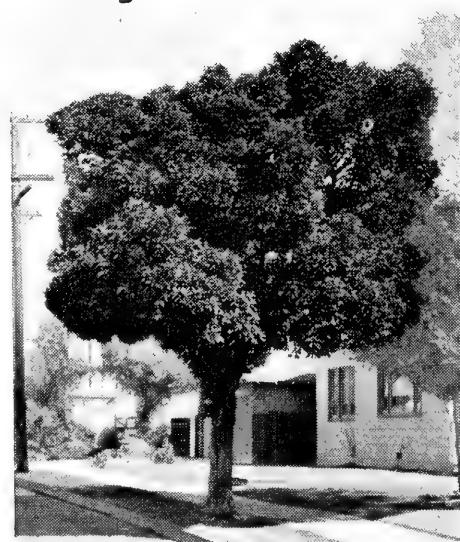
5-6 Ft. \$5.00

Cercis Canadensis — EASTERN RED BUD (Zone 4)

We have this popular spring beauty trained into standard form. Should make a splendid street tree.

6-8 Ft. \$5.50 5-6 Ft. \$4.50

Crataegus Lavallei — LAVALLE HAWTHORN (Zone 4)



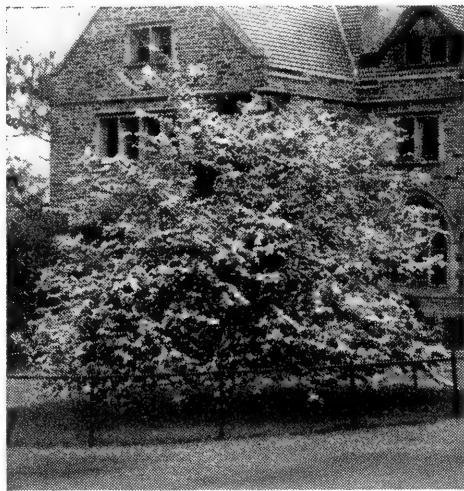
This Hawthorn is destined for widespread use as a street tree. It is a magnificent foliage tree, very dark rich green, shiny, with deep plum colors in Fall. Its white flowers and nice coral colored berries makes it a prize ornamental tree for streets. Its size, to 25 Ft. and freedom from serious disorders, makes it highly desirable. Space 45-50 Ft.—3 Ft. tree-lawn. Useful to reduce wire conflicts. Clay soil.

8-10 Ft. \$6.00
6-8 Ft. \$5.25

"A Pedigreed Tree"

Crataegus monogyna biflora — THE GLASTONBURY THORN

(Zone 3)



day. Another interesting story is to the effect that when visited by a member of the British Royal Family any Glastonbury Thorn will bloom. The one at the Washington Cathedral in Washington, D. C. (from which the scions for our trees were obtained) did bloom in 1919 when visited by the Prince of Wales and again in 1951 when visited by the present Queen. We are growing the Glastonbury as standards like our other thorns, and they will make wonderful street trees. It has nice foliage, white flowers and will go to about 20 Ft. A publicity story on the "Legend of the Glastonbury Thorn" will be sent to all who wish to plant a street or more to this fascinating tree.

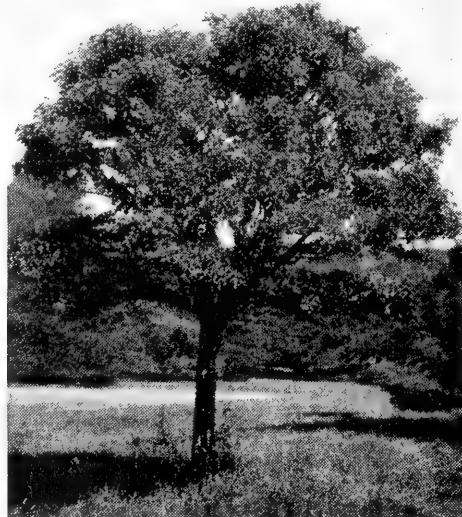
8-10 Ft. \$6.00

6-8 Ft. \$4.50

A New Tree For Narrow Streets and Low Wires

Crataegus monogyna compacta — GLOBE HAWTHORN

(Zone 3)



A special production that we are offering for the first time this year. Grafted on 6 Ft. stems this fine tree should find wide use under low wires, on narrow treelawns and for shallow setbacks. White flowers and small red fruit—Another splendid "Tailored Tree" added to our list to make your street tree selections more functional. To 16 or 18 Ft.—3 Ft. treelawn.

6 Ft. stem, 1 Yr. heads

(8 inch) \$5.50

2 Yr. heads \$7.00

**Crataegus monogyna stricta — COLUMNAR HAWTHORN
(Zone 4)**



If you want a tight branched compact narrow upright, here is an ideal tree. A splendid accent plant for landscaping—white flowers—red fruit—nice fall color—a splendid thing that will rapidly find favor.

5-6 Ft. \$4.50 6-8 Ft. \$6.00
8-10 Ft. Br. \$6.00

Crataegus oxyacantha alba-plena — DOUBLE WHITE ENGLISH HAWTHORN (Zone 4)

If you like a real white flower you will admire this handsome tree. It is a tree of the same growth factors as the Pauls Scarlet—to 20 Ft.—small trunk, can be accommodated in a 3 Ft. treelawn. Alternated with Pauls Scarlet it should make a stunning street planting. Space 45 to 50 Ft. Clay soil.

8-10 Ft. \$6.00 6-7 Ft. \$4.50

**Crataegus oxyacantha Pauli — PAUL'S SCARLET HAWTHORN
(Zone 4)**



Magnificent in June when it is covered with a sea of red flowers—small size to 20 Ft. Pyramidal form—practically fruitless and thornless, this is one of the prize trees for small street situations. Will cause no trouble in a 3 Ft. treelawn. Space 45-50 Ft. to get full effect of the spectacular flowering period. Clay soil.

8-10 Ft. Branched \$6.00
6-8 Ft. \$5.00 5-6 Ft. \$4.50

"Tailor Your Streets —

LAVALLE HAWTHORN

(Crataegus lavallei)



We cannot praise this beautiful tree too highly. Our own experience with it as a street tree in Cleveland plus observations of the tree in many parts of the country place it high in our esteem as an indispensable all around plant. The dark green entire leaves turn deep plum colors in the fall and the coral colored berries persist well into the winter. Never a mess. The form as shown in the cut speaks for itself—to 25 Ft.

Don't Re-Forest Them"

KWANZAN FLOWERING CHERRY (*Prunus serrulata Kwanzan*)



Here is one of our exclusive Tailored Kwanzans in action on a street. Note the sturdy trunk and strongly developed head. This common sense method of growing the tree, grafted on a 6 Ft. understock, takes it out of the "special site" class, to which category all low grafted cherries must be relegated, and transforms it into a functional all purpose street and home tree. Its great beauty is spectacularly displayed in our Tailored form. An excellent home shade tree for the small yard.

Paul's Scarlet Hawthorn

(*Crataegus oxyacantha Pauli*)



Beauty of form and flower such as that displayed by this wonderful small tree (20 Ft.) will quickly endear it wherever it is used—in street or home grounds. It is a common-sense tree for medium width streets and placed properly can be a priceless asset in the home grounds—it likes clay soils, as do most Thorns.

Crataegus oxyacantha X succulenta — "TOBA" HAWTHORN (Zone 2)

A new Hawthorn with double flowers that come out pink and fade to white. Similar in every respect to Pauls Scarlet, to which it is related.

5-6 Ft. \$3.50 6-8 Ft. \$4.50 8-10 Ft. \$5.50 10-12 Ft. \$7.00

Crataegus phaenopyrum — WASHINGTON HAWTHORN (Zone 4)

Spectacular Fall color in apricot and red tones is the chief feature of this age old favorite. Its light green summer foliage, heavy crop of white flowers and small bright red berries that give the impression of brilliant flowering until late winter make this Thorn a first class street tree subject. To 20 Ft.—space 45-50 Ft.—use in 3 Ft. treelawn. Clay soil.

8-10 Ft. \$6.00 6-8 Ft. \$5.50 5-6 Ft. \$4.50

Evodia hupehensis — HUPEH EVODIA (Zone 5)

From Hupeh Province in China. By far the better of the two Evodias grown in this country. Foliage has lustre and a leather texture. Very successful as a street tree in Cleveland and greatly admired by the public. Tree blooms in mid-August with umbels of white flowers resembling an elderberry. Seed cases develop a very pleasing wine color and seeds are very small shiny black that are quite attractive, but so small they fall unnoticed. Grows very satisfactorily as a street or yard tree. To 25 Ft. with round compact crown.

6-8 Standards \$4.75

Fagus sylvatica — EUROPEAN BEECH (Zone 4)

The species is a magnificent tree about which little needs to be said.

5-6 Ft. \$6.00 6-8 Ft. \$7.50 8-10 Ft. \$9.00

Fagus syl. Dawyck — UPRIGHT BEECH (Zone 4)

The finest upright tree of them all.

3-4 Ft. \$4.50

F. syl. pendula — GREEN-LEAVED WEEPING BEECH (Zone 4)

Every park, cemetery and large area should have one of these distinctive and uncommon trees. Very picturesque.

2-3 Ft. \$6.00

F. syl. purpurea pendula — RED-LEAVED WEEPING BEECH (Zone 4)

This is a very rare but distinguished aristocrat. Connoisseurs will relish this red-leaved form of the classic weeping forms of European Beech.

2-3 Ft. \$7.00

F. syl. Riversi — RIVERS PURPLE BEECH (Zone 4)

This magnificent roundheaded deep red-leaved tree is a splendid subject for public parks, cemeteries and other areas where space is available. To 50 Ft.

4-5 Ft. \$5.00

Fagus syl. Rohani — RED FERNLEAF BEECH (Zone 4)

A beautiful variation of the better known fernleaf with red leaves.

3-4 Ft. \$5.00

Franklinia alatamaha — FRANKLINIA

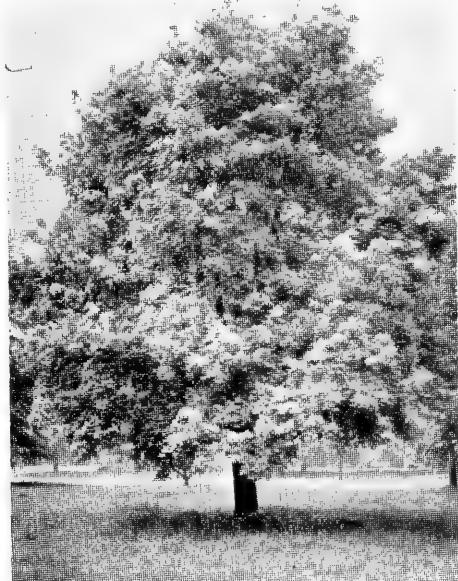
(Zone 5)

A tree steeped deeply in American Colonial history. John Bartram found the tree, wild in Georgia in 1770, and obtained plants for his garden. No plants have been found wild since 1790. The Franklinia blooms late in summer, September usually. Flowers are white with golden stamens, 3 inches in diameter resembling a small magnolia. Foliage is crisp green to 6 inches long, narrow—brilliant orange and red fall color. Named for Benjamin Franklin—to 25 Ft.—round head.

3-4 Ft. \$5.00 5-6 Ft. \$7.50

Fraxinus ornus — FLOWERING ASH

(Zone 5)

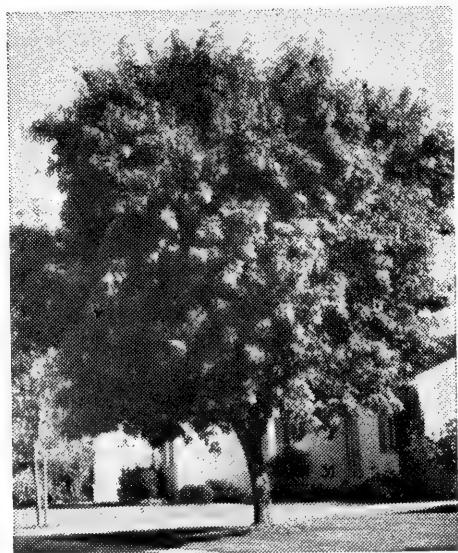
**One Of The Finest**

A handsome small tree to 25 or 30 Ft. Indigenous to Southern Europe where it is highly regarded as a highway and shade tree. The heavy panicles of greenish white colored flowers are exotically spicy and fragrant. This leathery leaved small tree will become a great favorite, if for no other reason than the fragrance that will permeate the whole neighborhood.

**6-8 Ft. Nicely Branched \$5.00
8-10 Ft. \$6.50**

Fraxinus velutina glabra — MODESTO ASH

(Zone 4)

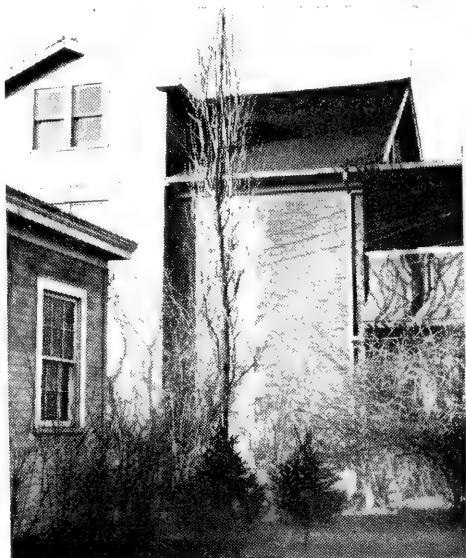


A bright interesting new street and shade tree. To 20 Ft., of rapid growth with shining pendulous foliage and smooth green bark. High survival on streets in the tests we have made make this a tree you cannot afford to overlook. Plant at least two or three streets to this tree next spring and we guarantee you will be completely sold. Fine round head that makes a very handsome tree.

8-10 Ft. \$6.00 6-8 Ft. \$4.50

Ginkgo biloba var: Mayfield — MAYFIELD GINKGO

(Zone 4)



One of our new Ginkgo selections.

This is a graceful, very narrow fastigiate type that greatly resembles the Lombardy Poplar. This is a male and will not seed. Too narrow for any but the most extreme street situations, it would make a superb accent tree or screen. To 30 Ft. with 7 Ft. spread.

3-4 Ft. \$4.00 5-6 Ft. \$5.50

8-10 Ft. \$8.00

Gymnoclathis dioicus — KENTUCKY COFFEE TREE (Zone 4)

A picturesque tree particularly in the winter when its stubby branches, denuded of the immense doubly compound leaves, and gray rough bark give it a very distinctive appearance. Bears large seed pods that might be considered a nuisance but it is a tree we enjoy for its unique individuality. Have seen streets of Coffee trees that looked good. As a yard tree it should be used more.

5-6 Ft. \$3.50 6-8 Ft. \$4.50

Koelreuteria paniculata — GOLDENRAIN

(Zone 4)



For all practical purposes this tree is outstanding. It bears tall panicles of minute yellow flowers in July. Withstands drouth and poor soil and handles well with good response. To 25 Ft.—3 Ft. treelawn—useful under low wires. One of the best street trees.

6-8 Ft. \$5.50 5-6 Ft. \$5.00

Laburnum vossi — GOLDENCHAIN

(Zone 5)

This is the best laburnum, with long pendulous clusters of golden flowers in late May. Very striking. Upright growth habit—foliage nothing to brag about.

6-8 Ft. \$5.50

Liquidambar styraciflua — SWEETGUM

(Zone 4)

Spectacular Fall color makes this a prime favorite for street or ornamental use.
To 50 Ft., pyramidal form.

8-10 Ft. \$10.00 6-8 Ft. \$7.50

Maackia Amurensis — AMUR MAACKIA

(Zone 4)

A fine sturdy roundheaded tree to 20 Ft. Flower spikes of white give the tree an exotic appearance that few trees possess. Used successfully as a street tree in Cleveland.

2-3 Ft. \$3.50 3-4 Ft. \$4.00

Magnolia loebneri — LOEBNER MAGNOLIA

(Zone 4)

This beautiful Magnolia with a great street tree potential is a cross between *stellata* X *Kobus*. It blooms when quite young—foliage is dense and about 3 to 4 inches long—flowers are white and about 3 inches in diameter—blooms before the leaves. A very handsome tree. Would probably go to 35 Ft. as a street tree. Excellent ornamental for the yard.

5-6 Ft. Branched \$6.00

Malus almata — ALMATA FLOWERING CRABAPPLE (Zone 3)

Quite different is this really nice variety. The pinkish white blossoms blend nicely with the gray green foliage. Fruit runs about two inches, deep red inside and out. Very tasty.

**8-10 Ft. Heavy Branched \$4.75 6-7 Ft. Whips \$4.00
10-12 Ft. Specimens \$12.50**

Malus atrosanguinea — CARMINE CRABAPPLE

(Zone 3)

Flowers are a handsome china rose color, but fade to white—very fine foliage—altogether a worthwhile tree.

6-8 Ft. \$4.50

Malus Beauty — BEAUTY CRABAPPLE

(Zone 3)

A fine upright grower. Very outstanding in form and foliage—flower is white and fragrant, fruit bright red, and delicious for jelly or to eat out of hand.

6-8 Ft. \$3.00 8-10 Ft. Heavy Br. \$5.00 12-14 Ft. Spec. \$12.00

Malus — PINK BEAUTY

(Zone 3)

Very nice upright type—good strong branches and crotches. Red bud opening to 1 1/2" single pink. Leaves reddish turning green. Fruit small bright red, not fleshy. A very fine crab with good flowers, nice foliage and form, and attractive but not objectionable fruit.

3-4 Ft. \$3.50 6-8 Ft. Heavy \$5.00

Malus — DOLGO CRAB

(Zone 3)

Fire red, shining fruit in August that is very tasty, plus crisp green foliage makes this crab, with white fragrant flowers, very desirable. Also it becomes one of the largest of crabs—To 40 Ft.

6-8 Ft. \$5.00

Malus — ELEY CRAB

(Zone 3)

An old favorite, bright red fruit. Pyramidal form to 25 Ft. Red foliage fading to green. Plant in wide treelawn. Light pink flower. Space 45 Ft. Crabs are the thing for streets.

8-10 Ft. Nice Heads \$9.50 6-8 Ft. Br. \$5.50

6-7 Ft. Whips \$3.00 (Fine standard specimens available)

Malus — VAN ESELTINE

(Zone 3)

Another excellent and new upright form. This tree is nice in spring or summer. Pink flowers fading to light orchid—2 inch—very prolific bloomer. A very nice tree.

5-6 Ft. \$4.50

Malus — FRAU LOUISE DITTMAN

(Zone 4)

An old favorite with ivory white delicate flowers, borne profusely. Nice round form and good green foliage. Would make an excellent street tree—the fruit is small and pithy, no soft flesh to make a mess.

8-9 Ft. Standards—4 Ft. Heads—\$8.50

Malus — HOPA

(Zone 3)

A longtime favorite. Covered with light pink flowers fading to whitish. Fruit small. Form is upsweeping and compact in early years. Have a fine block of 8-10 Ft. specimens, branched from the ground.

8-10 Ft. Branched \$8.50

Malus — REDFLESH

(Zone 3)

Pink flowers with a good sized fruit that is red all through. Makes a fine round-headed tree. Delicious fruit for jelly. Fruit 2 inches. Upspreading branches.

6-8 Ft. Br. \$6.50 10-12 Ft. Full Heads, Specimens \$9.50

Malus — REDFIELD

(Zone 3)

The form of this tree is excellent. Branches sweep upwards very strongly. Makes a handsome small tree. Pink flower. Small fruit.

12-15 Ft. Specimens \$12.50

Malus — REDFORD

Strong grower—pink flowers—does not set much fruit—fruit red about 1½", good color. Reddish green foliage.

10-12 Ft. Specimens \$7.50

Malus — RED SILVER FLOWERING CRABAPPLE

(Zone 3)

This lovely crab to 20 Ft. has nice red foliage that appears to be covered with frost on the growing tips in August and on to Fall. The small hard red fruit would not be objectionable. The flowers are its highpoint—a rich cerise. A good grower to 20 Ft. Space 45 Ft.

6-8 Ft. Branched Standards \$5.00 8-10 Ft. Heavy \$4.75

Malus — LEMOINE

(Zone 3)

The darkest red flower of any crab—red foliage turning to bronze—fruit small, not objectionable—a broad typical apple form. Would make a spectacular street. Our trees are standard form ready for use on the street. Nicely formed heads—not whips.

6-8 Ft. Heavy Standards \$5.75

Malus — OECKO ECHTERMEYER—WEEPING CRAB

(Zone 3)

An interesting and quite distinctive variety. Green leaved and red fruit.

8-10 Ft. Specimens Heavy \$9.00

Malus — SARGENT

(Zone 3)

A small tree seldom going over 8-10 Ft.—white, fragrant flowers. Small fruit.

4-5 Ft. \$4.00 5-6 Ft. \$6.50

Malus — SPECTABILIS RIVERSI

(Zone 4)

Heavy bloomer with 1½" pink flowers fading to light orchid—good color green foliage—upspreading form—fruit small, not messy. Good for streets.
6-8 Ft. Branched Standards \$5.00

Malus — STRATHMORE

(Zone 4)

Another fine upright form with pink flowers—very good green foliage.
3-4 Ft. \$3.50

Malus — ALDENHAM CRABAPPLE

(Zone 3)

This is perhaps the most spectacular flowering Crab of all—bright cerise flowers borne in profusion. The small red fruit is hard and would not be objectionable in street use. A magnificent tree that will please the public.
6-8 Ft. Spec. \$7.00 6-8 Ft. Br. \$5.00 5-6 Ft. \$4.50

Malus — ARNOLD CRABAPPLE

(Zone 3)

This beautiful white flowering green-leaved variety is upsweeping in habit. It bears very small fruit the size of a small marble, that turns bright red. The fruit is not a nuisance. It will dry up or the birds will get it.
8-10 Ft. Heavy Standards \$6.00 6-8 Ft. \$5.00

Malus — "SHAKESPEARE" FLOWERING CRAB (Zone 3)

One of our prize "Tailored Tree" selections. It is a variation of Atrosanguinea that retains its pink color without fading. Quite spectacular. Very small and sparse fruit that is no problem on streets.

6-8 Ft. Br. Whips \$4.00

Morus alba Kingan — FRUITLESS MULBERRY

(Zone 5)

For a fast growing nice appearing tree this is hard to beat. Thrives under difficult conditions, but grows like a weed with care. Bright crisp green foliage—good Fall color. To 30 Ft. Good street tree for old parts of city needing a shot in the arm. A safe sane and sensible substitute for the disreputable Silver Maple.
10-12 Ft. Specimens \$7.50 8-10 Ft. Br. \$6.00 7-8 Ft. \$5.25

Ostrya Virginiana — AMERICAN HOPHORNBEAM

(One of the best)

(Zone 3)



This unsung and little-used native tree we consider on a par with Littleleaf Linden as a top tree for controlled street planting. Handles well and easy in small sizes—grows quite rapidly for the first 5 to 10 years. Its small trunk development adapts it to use in narrow treelawns to 3 Ft. We cannot praise this lovely little tree too highly. Use it and you will become a rooter. To 25 Ft.—space 45-50 Ft.

	1,000 Each	500 Each	100 Each	
4-5 Ft.	\$1.75	\$2.00	\$2.25	
5-6 Ft.	2.25	2.50	2.75	
6-8 Ft.	3.75	4.00	4.25	
8-10 Ft.	4.00	4.25	4.50	

Oxydendrum arboreum — SOURWOOD OR SORREL TREE

(Zone 4)

A sensational Fall coloring tree. Interesting flower resembling Lily-of-the-Valley. A small tree in Zones 4 and 5, not over 20 or 25 Ft.—much larger further south. Fine street or yard tree.

8-10 Ft. \$6.00 3-4 Ft. \$2.50

Prunus sp. — "HELEN BORCHERS" FLOWERING PEACH

(Zone 4)

Delicate double pink flowers borne in profusion. An old time favorite.
6-8 Ft. \$3.50

Prunus sp. — "LATE DOUBLE RED" FLOWERING PEACH

(Zone 4)

Deep red flowers and like the other peaches, borne in profusion. These trees may be short lived, but there is no flowering tree that compares with them for color and bloom.

5-6 Ft. \$3.00

Prunus sp. — "PEPPERMINT STICK" FLOWERING PEACH

(Zone 3)

With pink, rose, white and striped flowers all on the same tree, you will find this tree exquisitely beautiful.

4-5 Ft. \$3.00 5-6 Ft. \$5.00 6-8 Ft. \$7.50

Phellodendron Amurense — CHINESE CORK TREE

(Zone 4)

Here is a tough but beautiful tree. It has an umbrella shaped crown, much broader than tall. It is excellent for street use where a wide setback prevails. The foliage turns a clear lemon in Fall. Tolerates all soil conditions. To 30 Ft.—35 Ft. spread—Space 50-55 Ft.

**5-6 Ft. \$3.50 6-8 Ft. \$4.25 8-10 Ft. \$5.00
10-12 Ft. Heavy \$7.50**

Platanus acerifolia pyramidalis — PYRAMIDAL LONDON PLANE

(Zone 5)



In the smoky, dust laden downtown parts of cities where atmospheric pollution restrict the use of better species, the London Plane has proved a valuable tree. But, it should not be used in residential areas out of the heavy soot-fall parts. This tree, a fine pyramid, makes available a form infinitely more practical than the wide-spreading umbrageous form of the species. Its upsweeping branches will cause no conflict with large trucks and busses with a resulting lower maintenance problem. Too, it will not spread against buildings when used in a site of shallow setback. It is a functional Tailored Tree that should be used widely in large cities on business streets and factory areas.—to 40 Ft.

**10-12 Ft. Branched \$6.50
8-10 Ft. Branched \$5.00**

▲ Our Latest Tailored Tree

Platanus acerifolia — LONDON PLANE

(Zone 5)

Have a beautiful block of these if you need a tree for smokey areas. These trees are nice straight stemmed clean plants. Use only in smokey areas where no other tree will thrive. Give plenty of ground and aerial space.

6-8 Ft. \$3.50

Prunus Sp. — HOLLYWOOD PLUM

(Zone 5)

Better red foliage than Pissardi. White flowers.

6-8 Ft. \$4.00 5-6 Ft. Branched \$2.50

Prunus — BLIREANA PLUM

(Zone 5)

This tree is a cross between Apricot and Purple-leaf Plum (Pissardi). The foliage is the best of all plums, holding a nice iridescent wine color all summer. A strong feature is the profusion of pink flowers—very showy.

6-8 Ft. branched \$4.50

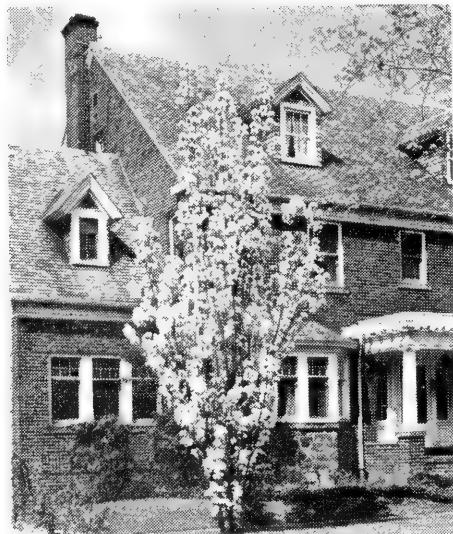
Prunus Sargentii — SARGENTS CHERRY

(Zone 4)

This Cherry is a mystery tree—why hasn't it been used everywhere a Cherry will grow? "Probably the finest of all the Cherry trees—" says Don Wyman—and we echo that statement. Covered in spring with deep pink, single flowers—foliage bronzy in spring; good green in summer and turns to brilliant red in fall. This tree should be widely planted on streets with wide setback, wide treelawn and no wires. Under street conditions it will probably reach a height of 45'—what a sensation.

4-5 Ft. \$4.50 3-4 Ft. \$3.75

**P. serrulata amanogawa — AMANOGAWA ("Milky Way")
JAPANESE FLOWERING CHERRY (Zone 5)**



The only true columnar cherry of all the varieties—when in bloom it is smothered with pink-tinged white double flowers. Will grow to 25 Ft.—Nice Fall color. A beautiful thing.

8-10 Ft. Specimens \$10.00

6-8 Ft. Specimens \$6.00

6-8 Ft. Branched \$4.50

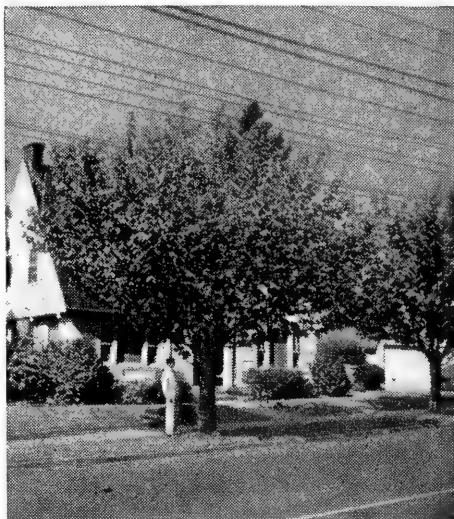
5-6 Ft. \$3.50

Prunus serrulata "Daikoku"

Another excellent Tailored cherry. Flowers are smaller than Kwanzan but borne in the same profusion in clusters. Flowers are small with white throat but pink about the crinkled edges. Very colorful and handsome. Will make a nice change from one street to another in addition to the Tailored Kwanzan.

Grafted on 6 Ft. Stems—15-18 Inch Tops—\$6.50

Prunus serrulata Kwanzan — "KWANZAN" JAPANESE FLOWERING CHERRY (See Page 17) (Zone 5)



(By all means include several streets of Kwanzan in your planting.) (Our form is specially Tailored for street use—grafted on 6 Ft. understock). No fruit, covered with a shower of gorgeous deep pink flowers, and good Fall color make this a tree that the street tree planter with imagination will go for in a big way. It will make a gardenway of any street. We are grafting it on 6 Ft. stems. If you pass up this tree you will be sorry. This is the tree that made Washington, D. C. famous.

6 Ft. Stems 12 Inch — 15 Inch Heads \$6.50

Prunus serrulata pendula — WEEPING JAPANESE CHERRY (Zone 5)

We have a good supply of this beautiful pink flowered weeper—grafted on 6 Ft. stems. Nice big heads.

Specimens \$5.50

Pyrus calleryana — CALLERY PEAR (Zone 5)

Spectacular with white bloom—Grand Fall color—a good tree.

6-8 Ft. \$4.75 5-6 Ft. \$4.00 4-5 Ft. Branched \$3.25

Pyrus ussuriensis — USSURIAN PEAR (Zone 4)

Brilliant fall color—flowers tinged pink in the bud, opening white. High resistance to fire blight. Fruit very small, about $\frac{1}{4}$ " to $1\frac{1}{2}$ " hard. The glossy scarlet fall foliage makes this a showy tree, highly desirable for street or home use.

3-4 Ft. \$2.50 5-6 Ft. \$4.00

Quercus acutissima — SAWTOOTH OAK (Zone 5)

The Sawtooth Oak makes a large handsome tree with a symmetrical round head to 50 Ft. Light green foliage somewhat like Chestnut, but bristle toothed.

**10-12 Ft. Specimens \$10.00 8-10 Ft. \$7.50 6-8 Ft. \$5.50
5-6 Ft. \$4.00**

Quercus imbricaria — SHINGLE OAK (Zone 4)

5-6 Ft. \$4.00

Quercus Shumardi — TEXAS RED OAK (Zone 4)

One of the finest growing Oaks we know. Several streets of them in Cleveland have made beautiful growth in only five years and the Fall color is a brilliant red. This tree will get big so give it space. To about 45 Ft.—8 Ft. treelawn.

6-8 Ft. \$5.00

**Robinia hispida X macrophylla — FLOWERING GLOBE LOCUST
(Zone 4)**

Not as tight and formal as the true globe form, but with beautiful pink flowers in 6 inch racemes. This tree will make a street that will help sell your program of common sense street tree management.

7 Ft. Stems 12-18 Inch Heads \$6.50

Robinia hybrida monument — MONUMENT LOCUST (Zone 4)

Large lovely lavender pink flowers envelop this handsome little tree in June. To 20 Ft. An excellent tree for streets where space factors dictate a small tree. Light lacy shade. Try a street of them.

8-10 Ft. \$4.50

R. p. umbraculifera — GLOBE LOCUST

(Zone 3)



A good salesman for modern street tree programs. Excellent under telephone cables. Spray prefoliari with DDT for borers. Several city foresters have verified our reactions from the public—"people like them". Its formal form dignifies any street.

7 Ft. Stems \$5.00

Robinia pseudoacacia X hispida — IDAHO LOCUST

(Zone 3)



This beautiful little pink flowering tree to 25 Ft. casts a light lacy shade and develops a small trunk. Its highlight is its profuse crop of rose-pink flowers in June. It makes a beautiful street tree. Should be sprayed with DDT prefoliari to control borers. Another small street tree that a number of City Foresters have found, appeals greatly to the public. Try it and see.

8-10 Ft. \$6.50 6-8 Ft. \$4.50

10-12 Ft. \$8.50

Salix matsudana tortuosa — HANKOW CONTORTED WILLOW (Zone 3)

An interesting novelty with grotesquely twisted branches. Nice form, taller than wide. Might make a good screen for large areas.

5-6 Ft. \$2.50 6-8 Ft. \$3.50

Sorbus aria lutescens — YELLOWLEAF MOUNTAINASH

(Zone 4)

The pyramidal form of this tree makes it extremely desirable for street use. Its silvery foliage, white flowers and coral colored fruit increase that desirability manyfold. A single leaf species of Sorbus. To 30 Ft.—Spread 20 Ft.—Space 50 Ft. Start using this tree in your street program. It cannot be beat. Pyramidal forms such as this, The Scanlon Maple and Wheatley Elm are highly functional for street use because they do not intrude into streets, they give shade on sidewalks, if needed, and their spire tops are not affected by winds or ice. A practical low maintenance tree, and beautiful.

5-6 Ft. \$4.75 6-8 Ft. \$5.50

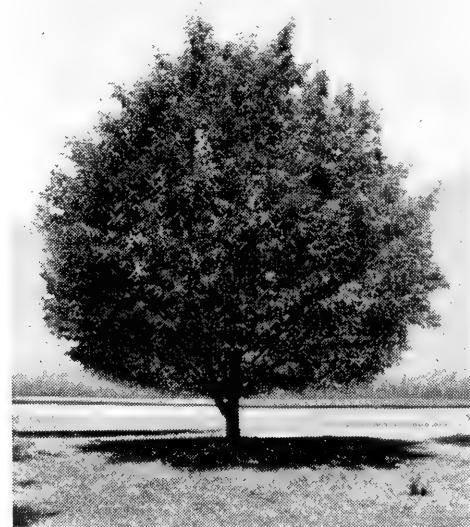
Sorbus aucuparia — EUROPEAN MOUNTAINASH (Zone 2)

This tree should be used on streets. The block available at the Rancho is the Red Berried variety. A nice pyramidal tree with three season highlights—flower, berry, and Fall color.

12-15 Ft. \$8.50 10-12 Ft. \$6.50 8-10 Ft. \$5.50
6-8 Ft. \$4.00

Sorbus Alnifolia — KOREAN MOUNTAINASH

(Zone 4)



It is doubtful if a more beautiful tree than this grows anywhere. Gorgeous flaming Fall color. In berry it looks like a holly. Single leaves of good rich green. To 20 or 25 Ft. A street and ornamental tree that is truly an aristocrat.

3-4 Ft. \$4.00 5-6 Ft. \$5.00

Sorbus aria majestica — WHITEBEAM MOUNTAINASH

(Zone 4)

Leaves dark green on top, silver underneath. Pyramidal form. Coral colored berries. To 35 Ft. A beautiful tree.

5-6 Ft. \$4.50 6-8 Ft. \$5.50

Tilia euchlora — CRIMEAN LINDEN

(Zone 4)

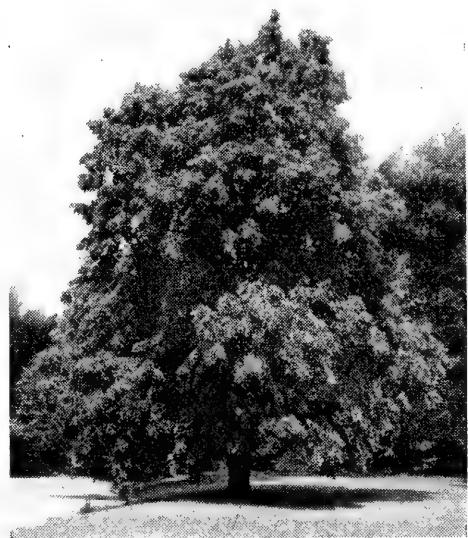


Glossy small foliage of bright green coupled with a strong broadly pyramidal form makes this beautiful tree the equal of its better known cousin *T. cordata*. A tree of few faults and a delight to the eye. Should be used in at least a 6 Ft. treelawn to avoid sidewalk trouble. Under street conditions will probably not exceed 35 Ft. in 40 to 50 years. Plant 50 or 55 Ft. apart.

**4-5 Ft. \$3.50 5-6 Ft. \$4.50
6-8 Ft. \$5.50**

Tilia petiolaris — SILVER PENDENT LINDEN

(Zone 4)



One of the most magnificent weeping trees that grows—and when it flowers the fragrance would make a perfumier turn green. This dark foliaged aristocrat will go to 60 Ft. so its use on streets is very limited. Could be used on a wide boulevard with a fifty foot center strip, and what an inspiring sight it would make—or use it in parks and large public grounds. Underside of leaves silver.

3-4 Ft. \$4.00 5-6 Ft. \$6.50

Tilia platyphyllos fastigiata — UPRIGHT EUROPEAN LINDEN
(Zone 3)

5-6 Ft. \$3.50 6-8 Ft. \$6.50 8-10 Ft. \$9.00

Tilia tomentosa — SILVER LINDEN

(Zone 4)

A big symmetrical shaped tree. Good foliage of dark green with silver backing. Superb when ruffled by the wind. To 50 Ft. Use on wide boulevards or 20 Ft. treelawn with no overhead conflict.

4-5 Ft. \$4.50 6-8 Ft. \$5.25 8-10 Ft. \$6.50

Tilia cordata — LITTLELEAF LINDEN

(Zone 3)



This beautiful tree will probably always be a top favorite. It has only good points—beautiful rich foliage, fragrant flowers, small stature, and low maintenance. A street of *T. cordata* is an asset to any city. To 30 Ft.—space 50 Ft.

5-6 Ft. \$4.50 6-8 Ft. \$5.25

Ulmus carpinifolia Buisman — BUISMAN ELM (Zone 5)

This beautiful pyramidal-shaped selection of the European smoothleaf Elm would be a fine choice for street use even if it did not have the added advantage of being resistant to Dutch Elm Disease and Phloem Necrosis. It is broadly pyramidal, with smooth leaves that do not pick up soot and gas fumes readily. Develops a heavy trunk but will not go over 35 to 40 Ft. Space 50-55 Ft. 8 Ft. Tree-lawn. We have a good supply of this tree this year.

**10-12 Ft. \$6.50
8-10 Ft. \$5.75 6-8 Ft. \$5.00
5-6 Ft. \$3.75 4-5 Ft. \$3.50**

Ulmus carpinifolia umbraculifera — GLOBE ELM (Zone 3)

The classic Globe Elm that has excited so much admiration. A fine street of this tree in Cleveland has met with wide approval by the public. To 35 Ft.—susceptible to DED, but because of its low maintenance factor and beauty, should be used.

**6 Ft. Stems 3 Yr. Heads \$8.50 5½ Ft. Stems 3 Yr. Heads \$8.00
4 Ft. Stems 3 Yr. Heads \$6.50**

U. carpinifolia Wredeii — UPRIGHT GOLDEN ELM (Zone 3)

Very handsome pyramidal tree with crinkly golden foliage that holds well all summer—good form and very spectacular tree.

3-4 Ft. \$4.00 5-6 Ft. \$5.00

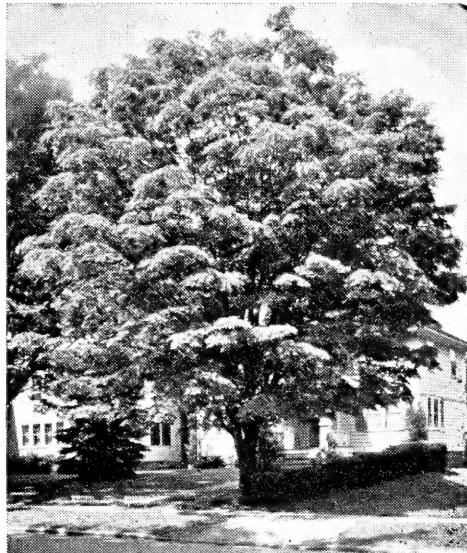
Ulmus glabra camperdowni — CAMPERDOWN ELM (Zone 4)

A tree that should and can be put to a useful life. Use as a patio tree, for an outdoor living room, or as a sunshade at bus stops (with a bench under its low crown for the bus riders to find shade and rest).

On 6 Ft. Stems 3 Yr. Heads \$10.00

Zelkova serrata — JAPANESE KEAKI TREE OR ZELKOVA

(Zone 4)



This Elm is the most logical successor to the ill-fated American Elm. Resistant to Dutch Elm disease. A magnificent tree with smooth gray bark like a Beech—rusty red foliage in Fall and a beautiful fountain form, it cannot be beat. Needs space. To 45 Ft.—30 Ft. spread. Space 50-55 Ft. in at least an 8 Ft. tree-lawn.

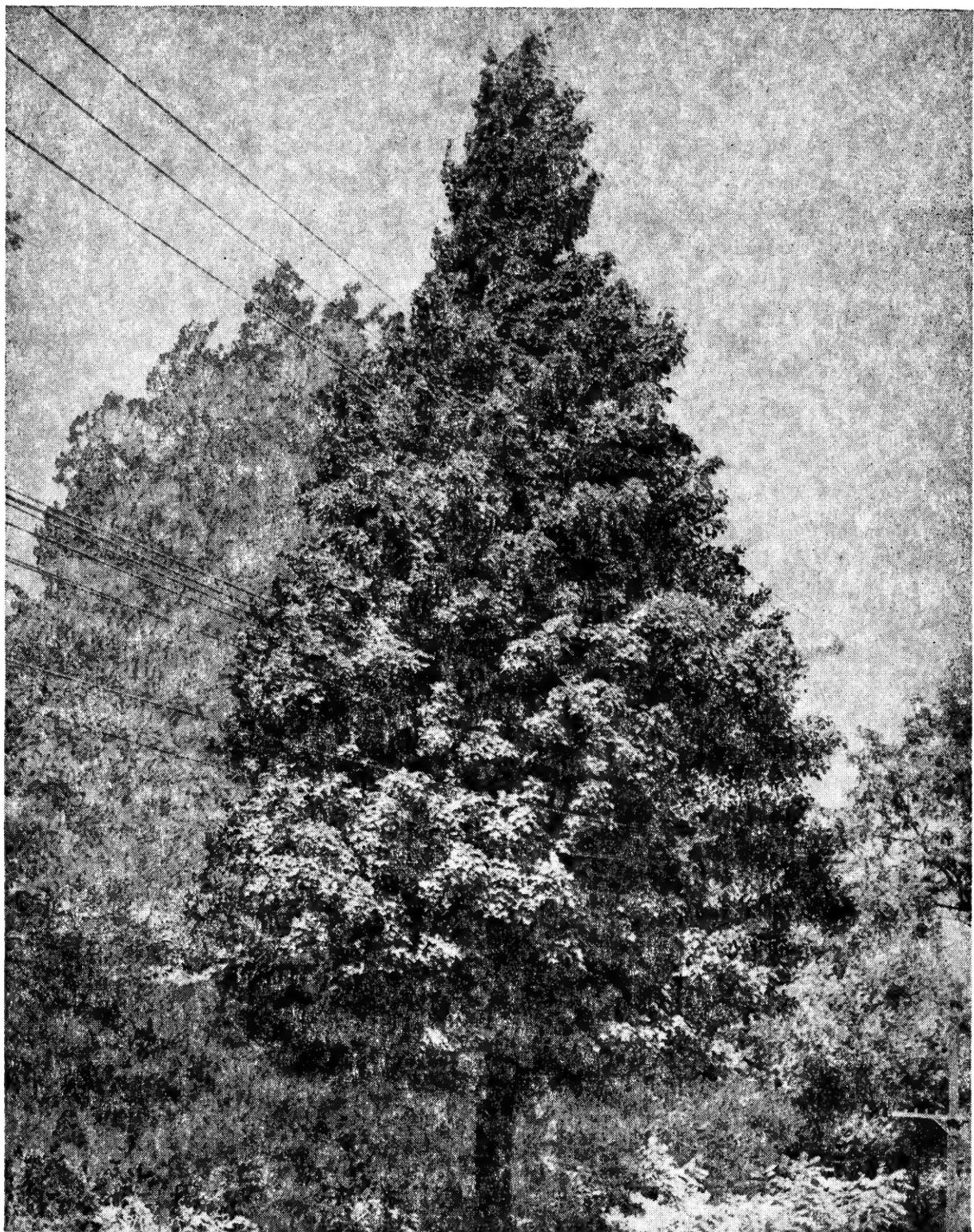
**6-8 Ft. \$5.50 5-7 Ft. \$4.50
4-5 Ft. \$4.00**



**Gnomey, the
Tree Tailor**

Scanlon Red Maple

(Plant Patent Pending)



We consider trees of this form, conical, to be the most highly desirable of all tree forms, particularly for street use. There is not presented to the vagaries of wind, ice and storm the huge top characteristic of most species in common use. The result is less maintenance and splendid appearance. If shade is desired, as it may be in certain sections, the trees can be spaced closer together. Can be correlated with wires if sufficient ground space is available. Unexcelled for medium width streets, and highly functional as a safe yard tree. This clone shows remarkable ability to impart the stunning fall color characteristic of the parent. Color is orange-umber to brilliant red, and has remained constant in thirty or more locations coast to coast.

"Streets Are The Show Windows



Of Your City

Dress Them With Tailored Trees"